

**NEW ORLEANS POLICE DEPARTMENT  
SECOND DISTRICT  
COMMUNITY OUTREACH AND PUBLIC INFORMATION PLAN  
DECEMBER 2016**





## **NEW ORLEANS POLICE DEPARTMENT**

### **2nd DISTRICT**

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## **COMMUNITY ENGAGEMENT PROGRAM OVERVIEW**

The New Orleans Police Department's Community Engagement Program consists of a Community Engagement Police, Community Engagement Plan and Community Outreach and Public Information Plans.



### **Community Engagement Policy**

The New Orleans Police Department shall promote and strengthen community partnerships, engage constructively with the community, ensure collaborative problem solving, ensure ethical and bias-free policing, and increase community confidence in the Department.

### **Community Engagement Plan**

The Community Engagement Plan is designed to be a long term, aspirational document that will enhance the NOPD's community engagement, community policing and problem-oriented policing procedures. The objectives of this manual are meant to guide officers on how to foster positive community engagement interactions between citizens and NOPD, utilize community policing ideals, create opportunities for substantive engagement with the community, substantive collaboration with the community as well as civic engagement.



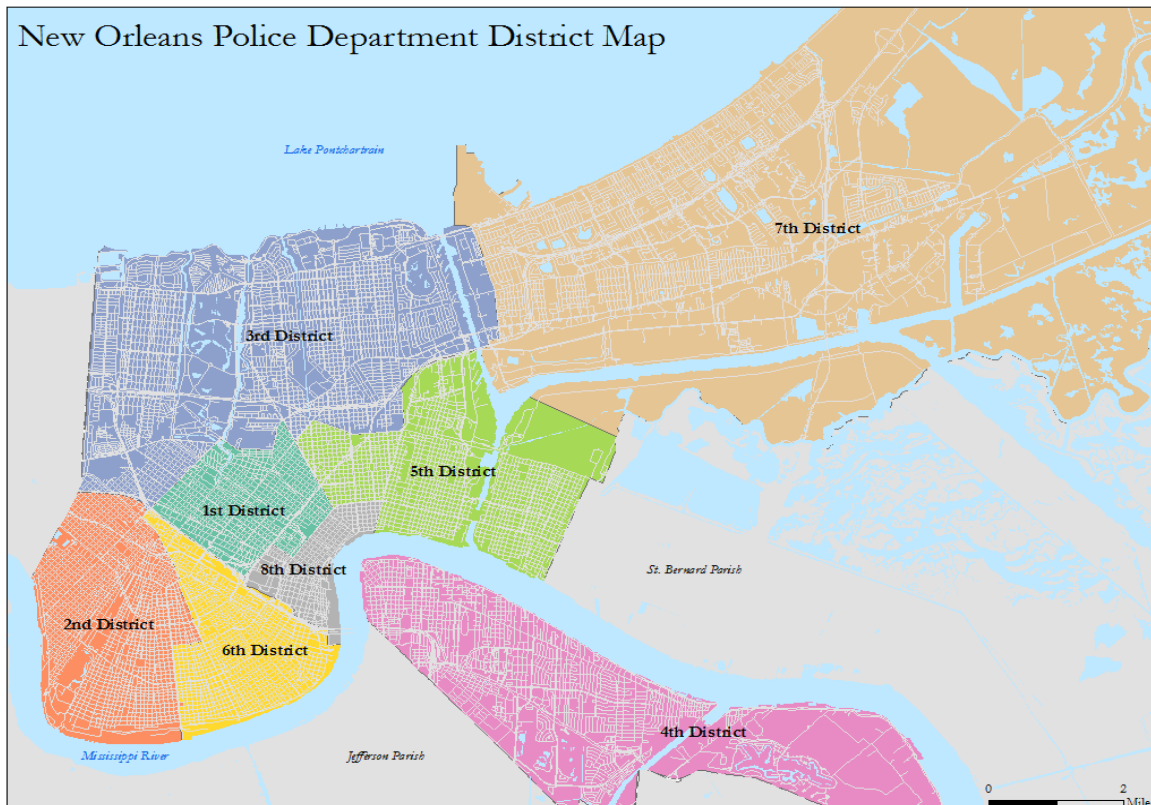
## Community Outreach and Public Information Program

A district-specific collaborative partnership with the community. The Community Outreach and Public Information Plans will be specific to each District and address the unique needs of the community serviced in each District.

On October 13, 2016, the NOPD hosted a “Community Engagement Night Out” in the Second District at Children’s Hospital. The purpose of the event was to identify and prioritize public safety concerns voiced by the community members present. The community priorities are utilized to develop the Community Outreach and Public Information Plans. The priorities chosen should be reassessed within three to six months with the community to determine if new priorities should be addressed.

### SECOND DISTRICT

The Second District encompasses approximately 8.5 square miles, making it sixth in size as comparable to the police districts in the City of New Orleans, but fifth in populace. Its boundaries are the Jefferson Parish line to Napoleon/Louisiana, and from Tchoupitoulas to Airline. The District currently serves a diverse population of residents and two prestigious universities, Tulane and Loyola. The police station is located at 4317 Magazine Street. The District has 70 officers as of December 2016. The District phone number is (504) 658-6023. The Second District can be contacted by email at [nopd2nndistrict@nola.gov](mailto:nopd2nndistrict@nola.gov). For more information about the work of these officers, please follow the Facebook page account: <https://www.facebook.com/New-Orleans-Police-Second-District-163304750349037/>



## LEADERSHIP



Shaun Ferguson, an 18 year veteran of NOPD, was appointed as Commander of the Second District in January 2016. Commander Ferguson has worked with NOPD in several units including serving as the Detective Sergeant over Violent Crime Investigations in the Second District and in Homicide, as well as the Lieutenant over the District Investigative Unit in the Second District. He has a Bachelor of Science Degree in Business Administration from Southern University at New Orleans. He is currently continuing his educational studies at Southern University at New Orleans in the Master's Degree program for Criminal Justice with an expected graduation date of May 2017. His major achievements with NOPD have been a medal of commendation for outstanding achievement and the Victims Against Crime "Outstanding Law Enforcement Award", along with several "Officer of the Year" awards as a patrolman.

Second in command is Lieutenant Jennifer Dupree, an 18 year veteran of NOPD. Lt. Dupree was appointed to the Second District in 2015. Lt. Dupree started in the 3rd District as a patrol officer and moved up to Task Force and Narcotics Unit within that same district. In 2004, she became a Person Crimes Detective along with joining the Dive teams Search and Rescue Unit. In 2009, she transferred to the Mounted Unit until she was promoted to Sergeant in 2011. Lt. Dupree was a Patrol Sergeant in the First District until taking over the Second District Task Force in 2012. By 2014, she had transitioned over to the Second District investigations as the Person Crimes Sergeant until she was promoted to Lieutenant in 2015. At that point, she became the Commander of the Second District Investigation Unit. She has an Associates of Arts in Criminal Justice from Delgado and a Bachelors of Arts in Criminal Justice from Southeastern University. She has received many awards within the Third

District and she also received a Medal of Commendation, along with several “Officer of the Month” awards. While in the Second District, she has received several Tommy Parker Awards for Supervisor of the Year and DIU Detective of the Year. Last but not least, the City New Orleans Council presented her with a Woman of Steel Award.



## **COMMUNITY OUTREACH & INFORMATION PRIORITIES**

Given the issues raised by the community, the primary area of focus in the Second District Community Outreach and Public Information Plan, drafted for November 2016, will be: patrol strategies (traffic and narcotics) and quality of life concerns handled by City agencies.

### **ACTIONABLE ITEMS**

Actionable items are concrete steps that the District will take to implement the Community Outreach and Public Information Plan. Actionable items will be quantified or qualified through data analytics and anecdotes. The actionable items are transparency steps that will be updated monthly to demonstrate to the community the exact steps that the District executed.

1. The Second District will utilize directed patrols at speeding hot spots<sup>1</sup> using a directed patrol signal to enforce speeding issues through the use of the traffic officers.

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<sup>1</sup> Hot spots are locations within an area where a specified violation or activity occurs at a higher rate than other locations within the same district.

Task #1: Deploy traffic patrol officers to conduct directed traffic patrols in speeding hot spots. A directed patrol signal will be utilized, which will allow location and time spent on patrols to be communicated to the community.

Task #2: The Second District will utilize GPS data to demonstrate directed patrols are occurring in the specified locations selected by the community as problem areas.

2. The Second District will access hotline complaints to investigate narcotics issues within the District.

Task #1: Document how many directed patrols and investigations are conducted based on hotline complaints of narcotic activity in the District.

3. The Second District will invite various city agencies to each New Orleans Neighborhood Police Anti-Crime Council (NONPACC) meeting to discuss Quality of Life Issues.

Task #1: Draft formal invitation including NOPD letterheads and send electronically to city agencies each month. Include a copy of all invitation letters in appendix.

Task#2: Document the agencies that attended each NONPACC meeting on a sign-in sheet and track progress regarding how the agencies are mitigating citizen concerns.

4. The Second District SRO, Tiwana Conway will develop a district level police-youth dialogue program with district schools.

Task #1: Document each step in implementation, specifically noting when the SRO met with school principals to build the program.

Task #2: Report the outcome of youth dialogues and include which schools and officers from the District participated.

Task #3: Include pictures in the appendix.

## TASKS

Please copy and paste which task (listed above) that the officer worked towards completing. Fill out “task”, “officer name” and “date” fields on every task sheet. However, if applicable, print MAX report and staple to task form in lieu of filling out “action” portion of form.

Task#: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Officer Name: \_\_\_\_\_

Date: \_\_\_\_\_

Action: \_\_\_\_\_  
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## **APPENDIX**

### **Community Engagement Night Out**

The first question posed was, “In your opinion, what are the greatest problems in your District, and how can the police department help? Please provide specific examples.” In the 2<sup>nd</sup> District, the primary responses from the community were:

- a. Police assistance regarding vehicles going excessive speeds on Laurel Street (between 4300 and Napoleon Avenue) which occurs normally in the mornings before 9 AM and in the afternoon between 3 PM and 6 PM
- b. Police supervision regarding Tchoupitoulas Street, in which vehicles excessively speed to pass other vehicles in the morning and afternoons
- c. Panhandlers along the streets and at stop lights
- d. Respect for others when handling calls and interacting with residents
- e. Blighted property (abandoned and deteriorated buildings, areas with are unsanitary or health risk, property that is deemed defective or have unusual conditions rendering the property non-marketable)
- f. Another traffic lane at Nashville and Claiborne
- g. Disruptive behavior from customers during late and early morning hours at the 24/7 restaurants and bars
- h. Drug houses in “B” Section of Broadmoor ( specifically at Delachaise, General Taylor, and Milan)
- i. Better response times for “B” Section of Broadmoor
- j. Trash and loitering in vacant lots located on neutral ground
- k. Gunshots and shooting in the Carrollton and Riverbend area
- l. Increase response time in the Carrollton and Riverbend area
- m. Traffic control around the schools within the district
- n. Constant reports of robberies, shootings, and murders
- o. Gun Violence, alcoholism, prostitution and drugs occurring on General Taylor

The second question posed was, “How can the community collaborate with the police department to address these issues?” In the 2<sup>nd</sup> District, the primary responses from the community were:

- a. Update residents on what is being done to reduce the constant reports of robberies, shootings, and murders
- b. Police can speak out and support gun control
- c. Create team approaches for community development with schools and neighborhoods
- d. Residents should contact the police if you see or hear something that is suspicious

The third question posed was, “What does the police department do well in terms of community engagement? Please provide specific examples.” In the 2nd District, the primary responses from the community were:

- a. The Second District has answered requests for service and there has been no need to make excessive calls regarding issues that have been reported to police
- b. Providing a forum and public participation every month (NONPACC) to address, learn, and create solutions regarding crime and issues that are occurring within the district
- c. The inclusion of the public and community in staff meetings (COMSTAT) each week
- d. Updating residents on actions occurring within the Second District
- e. Providing better real time data to the residents
- f. New social media as a means to keep residents informed
- g. Crowd control and tourist/special event related policing
- h. Linking cameras on houses with Project NOLA

The fourth question posed was, “What could the police department do better in terms of community engagement? Please provide specific examples.” In the 2nd District, the primary responses from the community were:

- a. Forums for small discussion groups between police and residents
- b. Police can refer small incidences to community organizations such as Community Mediation Services or Peace Keepers
- c. Quality of life officers (actual live people), and not 311, to address the issues regarding loitering, unsanitary conditions, abandoned vehicles, and blighted property
- d. Provide information on training and advantages of concealed permits
- e. Information on how to defend yourself when attacked
- f. Be more visible such as “walking the beat” and “getting out of police vehicles”
- g. Police need to better inform residents of challenges faced without defensiveness
- h. More officers on the street to reduce response times
- i. Keep supporting the new internet sources of information release

The fifth question posed was, “What activities should the Department undertake to improve relationships with youth?” In the 2<sup>nd</sup> District, the primary responses from the community were:

- a. Provide parenting solutions and resources
- b. Help develop bike clubs
- c. Attend school and school functions
- d. Recreation center activities such as sports, music, or the arts
- e. Use the library to host functions for the youth
- f. Interact with youth in the crowd during Mardi Gras

The sixth question posed was, “How can we reach out to individuals not present to engage them in improving the police department?” In the 2<sup>nd</sup> District, the primary responses from the community were:

- a. Attend neighborhood association meetings
- b. Work with neighborhood groups within their geographic area
- c. Host smaller meeting in locations such as local libraries and schools
- d. Go to bars and get responses
- e. More public relations on internet sites
- f. Next door Neighbors Poll